

CORPORATE SPONSORSHIP PACKAGE

Grow Your  
Business  
WITH US



CHARLES  
KOINER  
CONSERVANCY

for Urban Farming



FIND US AT KOINER FARM  
737 EASLEY STREET, SILVER SPRING, MD 20910  
WWW.CKCFARMING.ORG | #CKCFARMING



# CHARLES KOINER CONSERVANCY for Urban Farming

## Rooted in Community

### MISSION & VISION

As a local land trust, we are working to create and sustain a network of community-led farms and gardens throughout Montgomery County, MD. Our farms and gardens offer programs and services that help feed and inspire the next generation of farmers, foodies and agriculture innovators.



### IMPACT & REACH

Our farms and gardens collectively host 200+ visitors per week (Apr-Oct), and annually engage over 500 students, 50 volunteers, and 20 interns in programming. In total, our farms and gardens produce about 4,500 pounds of healthy produce and host over 100 on-farm events yearly.

### DONORS & SPONSORS

Farming is tough business, and the market price for fresh produce does not even come close to covering full cost of production. That is why donors and sponsors are critical to creating a more sustainable food system. In partnership with our donors and sponsors, we provide opportunities for engagement & promotion.



**SEE SPONSORSHIP OPPORTUNITIES BELOW!**



# CHARLES KOINER CONSERVANCY for Urban Farming

## Seeds of Support

### EVENT SUPPORT

Support our weekly Farm Markets, monthly Workshops or annual Harvest Dance, with up to 4 avenues for company promotion, including our website, social media, physical signage and live announcements.

**SPONSORSHIPS VALUE OF \$100 - \$1,000**



### ENGAGEMENT OPS

Bring your staff (~12) to our farm for a morning yoga session, a brown bag lunch, or an afternoon of farmwork followed by local beer tasting.

**SPONSORSHIPS VALUE OF \$250 - \$2,500**

### PROGRAM SUPPORT

Sponsor a program and receive naming rights on both physical farm infrastructure, as well as on our website. Plus, you'll receive regular pictures of the program in action.

**SPONSORSHIPS VALUE OF \$50 - \$5,000**





# CHARLES KOINER CONSERVANCY

for Urban Farming

## How it works

Fill in the sponsor info, then review the sponsorship opportunities listed below. Think of these opportunities as a-la-carte options and circle the ones that interest you. Add up the total value and send us your request. You can direct all sponsorship requests and/or inquiries to [kate@ckcfarming.org](mailto:kate@ckcfarming.org).

Sponsor: \_\_\_\_\_  
name of sponsor website

Point of Contact: \_\_\_\_\_  
name of contact email phone

### EVENT SUPPORT

#### WEEKLY FARM MARKETS

#### MONTHLY WORKSHOPS

#### ANNUAL HARVEST DANCE

Logo on HOMEPAGE of our website for 1 year

\$250

\$250

\$250

Logo on BANNER at Farm Market for 1 year

\$250

\$250

\$250

RECOGNITION given during the event

\$100 per market

\$100 per workshop

\$100 per fundraiser

TABLING & SPEAKING OP provided during the event

\$1,000

\$1,000

\$1,000

### PROGRAM SUPPORT

#### GENERAL OPERATING SUPPORT

#### GENERAL OPERATING SUPPORT

#### CAPITAL SUPPORT

Logo on HOMEPAGE of our website for 1 year

\$250

\$250

\$250

Logo on SOCIAL MEDIA and program brochures

\$250

\$250

\$250

NAMING RIGHTS on farm spaces and/or infrastructure

\$50 for 1 year of Adopt-A-Row

\$250 for 1 year with company logo on Farm Market Banner

\$5,000 for 1 year with metal sign recognizing company's contribution

PHOTOS & TESTIMONIALS of programs in action

\$0

\$0

\$0

### ENGAGEMENT OPS

#### MORNING YOGA ON THE FARM

#### BROWN BAG LUNCH AND FARM TALK

#### AFTERNOON FARMWORK FOLLOWED BY HAPPY HOUR

Logo on HOMEPAGE of our website for 1 year

\$250

\$250

\$250

PRIVATE EVENT for up to 12 staff members at our farm

\$2,500

\$2,500

\$2,500

PHOTOS & TESTIMONIALS of your staff in action

\$0

\$0

\$0